



ABOUT YOUR HOST JOHN KELLY



John Kelly was instrumental in planning this seminar and bringing it to Eau Claire. Working in the self-storage industry for over a decade, and owning a number of facilities himself, John understands what issues owners and operators face. John started in sales and project management for Walters Buildings in 1998. Over the past twelve years, John has been involved in numerous Commercial Mini-Storage projects around the Chippewa Valley, often working with owners from the initial conceptual plan to completion. He has served on the Board of Directors for the Wisconsin Frame Builders Association and currently is a member of the Board of Land Use Appeals for Eau Claire County. In addition to being involved in the mini-storage industry through his work at Walters Buildings, John and his wife Jessica own and manage a 126 unit mini-storage facility located in Fall Creek, WI.

ABOUT THE PRESENTERS FROM RUDER WARE



Attorney Joe Mirr

Joe Mirr concentrates his practice on business and commercial law primarily in the areas of business and real estate sales and purchases and other business transactions, commercial leasing, commercial real estate, condemnation, and business litigation. He represents numerous individuals and business entities. His clients include closely held businesses, privately and publicly held entities, and financial institutions. Joe is active in many community organizations and has held a number of leadership positions in those organizations.



Attorney Derek Prestin

Derek Prestin, an Eau Claire native, joined Ruder Ware in 2004. He concentrates his practice in intellectual property, business law, and real estate, primarily in the areas of patent law, trademark law, copyright law, intellectual property counseling, business sales, purchases, and transfers, contracts and agreements, commercial leasing, commercial real estate, and general business and real estate counseling. He has been admitted to practice in the states of Wisconsin, Minnesota, and Illinois, and in front of the U.S. District Courts for the Western and Eastern Districts of Wisconsin, and Northern District of Illinois. He is also registered to practice in front of the U.S. Patent and Trademark Office as a patent attorney.

ABOUT RUDER WARE'S BUSINESS TRANSACTIONS PRACTICE GROUP

Ruder Ware's Business Transactions practice group works with business organizations, as well as their owners and managers, assisting with the variety of transactions that arise during all phases of the business cycle. We advise clients on business organization and start-up issues, assist with corporate governance matters, represent both lenders and borrowers in connection with financing transactions, draft and negotiate commercial contracts, design executive compensation and employee benefit plans, manage intellectual property portfolios, assist with securities law compliance, and negotiate commercial real estate transactions. Our clients range from small businesses just being organized to large, publicly traded corporations. Our expertise, derived from many years of service to our business clients, allows us to anticipate and formulate solutions to the increasingly complex issues confronting businesses today.

Services provided by the Business Transactions Practice Group include:

- Antitrust & Trade Regulation
- Banking & Financial Institutions
- Bankruptcy & Creditors' Rights
- Business Organizations
- Commercial Contracts
- Corporate Finance & Securities
- Executive Compensation & Employee Benefits
- Intellectual Property
- Mergers & Acquisitions
- Real Estate & Construction

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ABOUT WALTERS BUILDINGS

When you decide to construct a building with Walters Buildings, you are deciding to build with confidence. We recognize that a building purchase is a significant investment and we don't take lightly the faith our customers put in us to get the job done. At Walters Buildings, we realize your buildings require individual and unique attention. That's why we listen to your needs first, and then design a building based on your specifications. Our high quality materials, outstanding warranties, and the skilled craftsmanship of our crews have been keeping customers satisfied for over 50 years.

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SEMINAR DETAILS

Registration: 7:30 a.m.

Welcome and Presentation: 8:00 a.m. - 9:30 a.m.

- Refreshments provided
- Seminar materials provided
- Presenters will be available after the presentation to address any questions you may have

PRESENTATION DETAILS

Wisconsin Self-Storage Facilities: Protect Your Legal Interests

Presenters: Attorneys Joe Mirr & Derek Prestin

This presentation is designed specifically for operators of self-service storage unit facilities. Attorneys Joe Mirr and Derek Prestin will explore what's included in the sections of the Wisconsin Statutes that apply to self-service storage facilities and address issues and answer questions faced by operators. The seminar will focus on the statutory requirements for rental agreements between lessees and self-storage operators. In addition, the presenters will provide guidance on how to protect the legal interests of self-storage owners and operators by outlining what belongs in rental agreements in addition to outlining penalties for non-compliance with applicable statutes.

WHAT YOU WILL LEARN

- What needs to be in a self-service storage rental agreement to comply with Wisconsin law?
- What other provisions should be in such an agreement?
- By law, and best business practice, what information should be included in a "Default Notice" and an "Auction Notice"?
- What conditions must be met before selling a defaulting tenant's personal property?
- What are the penalties for failing to comply with the Wisconsin state statute?

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REGISTRATION

COMPANY NAME _____
NAME(S) _____
ADDRESS _____
PHONE _____
E-MAIL _____

Number of people attending _____

**RSVP Today,
Seating is Limited**

Please register by contacting Shannon Nest
by email: snest@ruderware.com
by phone: 715.845.4336
or by mailing this form to: Shannon Nest
Ruder Ware
PO Box 8050
Wausau, WI 54402-8050



Wisconsin Self-Storage Facilities: Protect Your Legal Interests

When: September 23, 2010
What Time: 7:30 a.m. Registration, 8:00 a.m. Program Start
Where: The Plaza Hotel & Suites
1202 W. Clairemont Avenue
Eau Claire, WI 54701

**FREE
PROGRAM!**

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DIRECTIONS

EAST
Take Hwy. 29 west to Hwy 53 South, take a right on Hwy. 12 (Clairemont Avenue) go West to Craig Road, just past Sacred Heart Hospital, right on Craig Road

WEST
Take Hwy I-94 east, take exit 65, right on Hwy. 37 for a short time to the stop light at Craig Road. Left on Craig Road for one block-across the intersection you will see The Plaza.

Preregistration is recommended. Register today by contacting Shannon Nest at 715.845.4336 or snest@ruderware.com.