




Attorneys

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BUSINESS TRANSACTIONS: INTELLECTUAL PROPERTY

Ruder Ware attorneys provide a wide range of intellectual property counseling services, including applying for, clearing, and registering patents, trademarks, service marks, and copyrights. We also advise our clients regarding trade secret protection. As globalization increasingly becomes part of our clients' distribution and marketing strategies, Ruder Ware is able to connect with a global network of law firms through our affiliation with Meritas in order to manage our clients' intellectual property portfolios. Our intellectual property services include:

- Preparing applications for patents, copyrights, and trademark registrations; prosecuting these applications through issuance by the U.S. Patent and Trademark Office or U.S. Copyright Office; and maintaining these items of intellectual property in force for our clients
- Working with international associates to obtain patent, copyright, and trademark protection in countries outside the United States
- Obtaining and interpreting trademark searches and assisting clients in developing trademark rights through first use and registration
- Counseling regarding infringement of copyrights and trademarks
- Counseling with respect to rights to assignments, licenses, and sublicenses and recording of transfers for a variety of intellectual property
- Helping clients develop ways to protect against disclosure of trade secrets, including the drafting and negotiation of confidentiality agreements with employees and others
- Helping our clients benefit from and protect their intellectual property through licensing agreements and other types of contracts, including franchise, dealership, and distribution agreements
- Addressing commercial defamation, false advertising, and other competitive advertising issues
- Advising clients regarding the Internet and e-commerce, including the effects of privacy laws and Web site terms of use

As part of a full-service law firm, our attorneys provide clients with a one-stop approach to their legal needs. Ruder Ware, the largest Wisconsin law firm headquartered north of Madison, also provides legal counsel in Litigation & Dispute Resolution; Employment, Benefits & Labor Relations; and Trusts & Estates. 

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Legal Services Offered by Ruder Ware

Business Transactions

- Antitrust & Trade Regulation
- Bankruptcy & Creditors' Rights
- Business Organizations
- Commercial Contracts
- Corporate Finance & Securities
- Executive Compensation & Employee Benefits
- Intellectual Property
- Mergers & Acquisitions
- Real Estate & Construction

Employment, Labor & Benefits

- Employee Benefits & Executive Compensation
- Employment Law
- Labor Law

Litigation & Dispute Resolution

- Alternative Dispute Resolution
- Commercial Litigation
- Employment Litigation
- Environmental Litigation
- Estate & Fiduciary Litigation
- Preventative Litigation Services
- Products Liability Litigation
- Real Estate & Construction Litigation

Trusts & Estates

- Asset Protection Planning
- Elder Law
- Estate Planning
- Family Business Succession Planning
- Fiduciary Services
- Probate & Trust Administration

Focus Teams

- Agriculture
- Banking & Financial Institutions
- Health Care
- Local Governments & Municipalities
- Professional Responsibility for Attorneys
- Schools & Educational Institutions